

## CONCEPT

Inspired by the rhythm of ocean waves and the shimmering lights of the sea, X-Mas by the Sea 2025 is a one-of-a-kind Christmas celebration where lively holiday music, captivating performances, and dazzling lights unite to transform the beach of Vinpearl Wonderworld Phu Quoc into a magical open-air stage. It's a warm, free-spirited, and unforgettable night—where every sense awakens amidst the sea breeze and the festive glow of the season.





# KEY HIGHLIGHTS



CHRISTMAS WORKSHOP EXPERIENCE

Join creative workshops to craft your own holiday memories decorate wreaths, design ornaments, and create beautiful décor for your Christmas tree.



CULINARY DELIGHTS OF CHRISTMAS

Immerse yourself in the culinary delights of Christmas, featuring exquisite dishes such as Norwegian salmon & smoked eel, Beef Wellington, roasted turkey, and fresh seafood, crafted to perfection.



BÙNG NỔ CẢM XÚC VŨ ĐIỆU SỐI ĐỘNG

- Dynamic opening dance
- Live band all night
- DJ after-party
- Fire dance & circus show



NHẬN NHỮNG PHẦN QUÀ GIÁNG SINH BẤT NGỜ

Santa Claus makes a spectacular arrival—riding the ocean waves on a jetski, with fireworks illuminating the night sky as he comes ashore to deliver gifts.





#### TIME

Date: December 24, 2025

14:00- 22:00

- 14:00 17:00: Experiential Activities
- 18:30 22:00: "X-mas By The Sea" Party Night

#### SCALE

Number of Guests: 500 Ticket pricing policy:

- VIP Guest: 3 Million VND/Adult,
   1.5 Million VND/Child
- FB Package Guest: 2 Million VND/Adult, 750K/Child
- BB Package Guest: 2.5 Million
   VND/Adult, 1 Million VND/Child

#### LOCATION

Vinpearl Wonderworld Phu Quoc Beach

#### **PURPOSE**

- Enhance customer experience, dining services, and entertainment offerings.
- Increase on-site revenue for the resort/property from F&B and entertainment services.

	NO	TIMELINE	CHAPTER	CONTENT	DETAIL ACTIVITIES
Š	.1	14:00 - 17:00	PRE-EVENT ACTIVITY	Guests participate in experiential activities	Workshop on the beach: Christmas Wreath Decoration Watersports activities
`	2	18:00 - 18:25		Welcome guest	Guest reception and check-in at the photobooth Welcome drink Live band performance (music/singing)
	3		WELCOME GUEST	Stabilizing the location	MC voice-over invites guests to settle in/take their seats
	4	18:25 - 18:30		KEY PERFORMANCE 1: Choir Performance	Opening Act to launch the Christmas season: Mashup of classic Christmas songs
	5	18:30 - 18:35		Opening ceremony	MC introduces the party program and officially opens the event
	6	18:35 - 18:40		Opening song "All I Want for Christmas is you"	Opening Act: Morden Dance to energize the atmosphere
	. 7	18:40 - 18:45	CEREMONY OPENING & ART	Champagne Moment – The Opening Toast	MC invites all guests to simultaneously raise their glasses, synchronized LED visual showing a champagne popping effect, and drone filming a panoramic view rightarrow
	8	18:45 - 19:45	PERFORMANCE	Party + Live band	Guests enjoy dinner accompanied by live band performances.
	9	19:45 - 20:00		Cirus performance	Quick Illusion Act, such as "materializing a gift box" or "transforming a seashell into a pearl," to create surprise for the audience.
	-10	20:00 - 20:15		Artistic Fire Dance Performance	Artistic Fire Dance Performance
	11	20:15 - 20:25		KEY PERFORMANCE 2: Gift Box from the Ocean	Santa Claus arrives from the sea on a jet ski, with illuminating fireworks/flares erupting behind, and greets the audience.
	12	20:25 - 20:45		Gift Distribution to Guests	Santa Claus visits each table to distribute gifts.
1	13	20.23 - 20.43		Liveband Performance	Live band continues to perform Christmas carols/songs
	14	21:45 - 21:00	X-MAS BY THE SEA	Audience Interaction: X-mas Moment Challenge	Guests take photos and post their impressive party moments on Facebook/Instagram with the hashtag #XmasByTheSea #HotelName. The Organizers (BTC) will select the photo with the most likes or the most creative photo to award a prize.
	15	21:00 - 21:10		KEY PERFORMANCE 3: Sea of the stars	"Sea of Stars" Moment: All 500 guests simultaneously turn on their phone flashlights to create a "sea of stars," joining the live band, two singers, and Santa Claus for a mashup of Christmas songs, concluding with dazzling fake snow and glittering confetti cannons.
	16	21:10 - 22:00		DJ after party	Biểu diễn DJ

### **EVENT LAYOUT**



