

Merry Christmas

Set along the pristine shores of Jumeirah Beach, We are delighted to share this festive season with you.

This festive season, embrace the magic at Sheraton JBR Dubai, your ultimate 5-star destination on the shores of Jumeirah Beach Residence.

Discover newly renovated rooms, reimagined dining outlets with stunning views of JBR Beach and Ain Dubai, and a choice of over nine exceptional restaurants and bars. Our lush gardens and vibrant venues set the perfect stage for gatherings with family, friends, and colleagues.

With elevated experiences, world-class hospitality, and timeless charm, Sheraton Jumeirah invites you to create unforgettable festive memories with your loved ones.

We look forward to celebrating with you.

Mohamed El Aghoury General Manager







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Friday, 5th December, 2025 | 6:00 PM onwards

Join us on 5th December at 6:00 PM as we officially welcome the holiday season. Watch the magical Christmas tree light up, enjoy festive carols, sip on cocktails & canapés, and share the joy as Santa makes his grand arrival.

Evening Highlights:

6:00 PM - Guest arrival with cocktails & canapés

6:30 PM - Welcome by our MC

6:45 PM - Grand Tree Lighting & festive address by General Manager

7:00 PM - Christmas carols & Santa's arrival

7:30 PM - Farewell with festive cheer

Seafield Mediterranean Eatery & Lobby

We can't wait to celebrate with you!





Christmas Eve at Seafield Mediterranean Eatery Wednesday, 24th December, 2025 | 7:00 PM to 10:30 PM

Celebrate the magic of Christmas Eve with a delightful dinner at Seafield Mediterranean Eatery. Indulge in a festive feast filled with holiday classics, perfect for the whole family.



Festive Curkey Cakeaway

Take home our traditional Christmas turkey with all festive trimmings to your loved ones this festive season. From 28th November, 2025 to 7th January, 2026.



Scan the QR code to book today, available for order & pickup at Seafield Mediterranean Restaurant in the lobby.



Charksgiving Celebration

Thursday, 27th November, 2025 | 6:00 PM - 9:00 PM Join us for an unforgettable Thanksgiving celebration at Black Goose Buns & Brews!

Festive Degustation Menn

Saturday, 6th December to Wednesday, 24th December, 2025

Treat yourself to a 3-course set menu with grape pairings, piped xmas songs and exciting Christmas decorations with table crackers

Reserve a table at our specialty restaurants:

Seafield Mediterranean Eatery

Peacock Chinese Restaurant

Black Goose Buns & Brews

*Prior reservation is required





Breakfast with Santa

Christmas Day Breakfast at Seafield Mediterranean Eatery Thursday, 25th December, 2025 | 9:00 AM to 11:00 AM

Join us for a magical Breakfast with Santa at Seafield Mediterranean Eatery, where the whole family can enjoy festive treats and holiday cheer. Don't miss the chance for little ones to meet Santa and make Christmas morning unforgettable!

Christmas Brunch

Thursday, 25th December, 2025 | 1:00 PM to 4:00 PM | Location: Resort Lawn 2

Join us on the Resort Lawn for a festive Christmas Brunch with an international buffet, live entertainment, Santa's visit, and fun kids' activities like camel and pony rides—perfect for the whole family.



Christmas Day Dinner

Christmas Day Dinner at Seafield Mediterranean Eatery Thursday, 25th December, 2025 | 7:00 PM to 10:30 PM

Celebrate Christmas Day with a delightful dinner buffet at Seafield Mediterranean Eatery. where you can enjoy a festive spread of holiday favorites, including soft beverages.





Boxing Day Extravaganza

Boxing Day Lunch at Black Goose Buns & Brews Friday, 26th December, 2025 | 1:00 PM to 4:00 PM

Celebrate Boxing Day with a delightful festive lunch at Black Goose Buns & Brews.





Private and Corporate Events

Host an unforgettable event this season at our flexible venue, capable of accommodating anywhere from 50 to 1,500 guests. Celebrate the festive season in style at Sheraton Jumeirah Beach Resort, perfectly set for unforgettable corporate and private events with stunning beachside views, exquisite dining options, and impeccable service.

Book now to ensure your gathering is the highlight of the season!

For inquiries and bookings, please contact us at +971 4 315 3896 or email Rahul.Singh7@marriott.com





New Year's Eve Dinner 7:00 PM - 3:00 AM

Enjoy a vibrant evening with a minimum spend of AED 500 at our indoor / outdoor venue. Dance the night away with a live DJ in a lively atmosphere at Black Goose.



Beach Lounge

New Year's Eve Dinner 7:00 PM - 3:00 AM

Celebrate with a Bar Bites Buffet for a minimum spend of AED 650 per person, accompanied by breathtaking views only at Bliss Lounge.



Sevantine Al Fresco

New Year's Eve Dinner 7:00 PM - 2:00 AM

Celebrate the arrival of 2026 with a sophisticated 4-course set menu at Al Hadiqa Restaurant.

Packages starting from AED 599.

Festive Recreation & Family Activities

5 DECEMBER 2025

10:00 AM – Plyometric Training (Resort Garden)

2:30 PM - Mulled Wine & Christmas Cookies Tasting (Black Goose)

4:00 PM - Pool Volleyball Social Game (Main Pool)

6:00 PM - Christmas Tree Decoration (Black Goose)

6 DECEMBER 2025

11:00 AM - Aqua Fitness with Festive Music (Main Pool)

2:30 PM - Wine Tasting & Festive Reds (Seafield Restaurant)

3:00 PM - Christmas Painting & Sip AED 199 (Bliss Lounge)

8:00 PM - Christmas Cocktail Night (Black Goose)

7 DECEMBER 2025

11:00 AM – JBR Beach Walk & Morning Stretch (Beach)

2:00 PM - Chocolate & Dessert Masterclass (Al Hadiga Restaurant)

4:00 PM - JBR City Walk (Reception)

8:00 PM - Karaoke Christmas Classics AED 109 (Black Goose)

8 DECEMBER 2025

11:00 AM - Agua Fitness (Main Pool)

3:00 PM – Afternoon Tea & Christmas Stories (Azure Bar)

5:00 PM - Sunset Santa Beach Volleyball (Beach)

9 DECEMBER 2025

11:00 AM - Pool Volleyball Social Game (Main Pool)

2:30 PM - Whiskey & Chocolate Pairing (Azure Bar)

4:00 PM - Christmas Trivia Q&A (Al Hadiqa Restaurant)





11:00 AM - Boxing Class (Football Ground)

2:30 PM - Table Tennis (Pool Side)

4:00 PM - Cooking Class: Christmas Edition (Seafield Restaurant)

5:00 PM - Couples Games & Social Challenges (The Resort Garden)

11 DECEMBER 2025

8:00 AM - Running & Exercise (Beach)

11:00 AM - Aqua Festive Fitness (Main Pool)

3:00 PM - Wine and Cheese Tasting (Black Goose)

5:00 PM - Volleyball (Main Pool)

12 DECEMBER 2025

11:00 AM - Aqua Aerobics (Main Pool)

3:00 PM - Family Sand Castle Making (Sheraton Beachfront)

4:30 PM - Christmas Football Match (Football Ground)

13 DECEMBER 2025

11:00 AM - Water Aerobics: Christmas Edition (Pool Side)

2:30 PM - Hot Chocolate & Marshmallow Social (Black Goose)

4:00 PM - "Get to Know Us" Animation Team Show (Al Hadiga Restaurant)

14 DECEMBER 2025

11:00 AM - Water Volleyball Match (Main Pool)

2:30 PM - Family Christmas Bingo (Azure Bar)

6:00 PM - Gingerbread House Making (Seafield Restaurant)

15 DECEMBER 2025

11:00 AM - Diving Challenge (Main Pool)

2:30 PM - Table Tennis Tournament (Table Tennis Area)

4:00 PM - 6:00 PM - Holiday Family Photobooth (Azure Main Pool)

16 DECEMBER 2025

11:00 AM - Touch 20 (Main Pool)

2:30 PM - Archery (The Resort Garden)

4:30 PM - 6:00 PM - Reindeer Christmas Party (Seafield Restaurant)

17 DECEMBER 2025

11:00 AM - Beach Volleyball Tournament (Beach)

3:00 PM - Family Christmas Mini Olympics (The Resort Garden)

8:00 PM - Christmas Trivia Night (Al Hadiga Restaurant)

Lids Testivities

8 DECEMBER 2025

10:30 AM – Christmas Dance Off (Kids Club)
11:30 AM – Christmas Cup Towers (Kids Club)
12:00 PM – Christmas Tree Leaf Art (Kids Club)
2:00 PM – Kinetic Sand Making (Kids Club)
3:00 PM – Santa Football Match (Closed off play area)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

9 DECEMBER 2025

10:30 AM – Kickboxing Workout (Kids Club)
11:30 AM – Christmas Face-Painting (Kids Club)
12:00 PM – Create a Christmas Elf (Kids Club)
2:00 PM – Christmas Lava Lamps (Kids Club)
3:00 PM – Mocktail Making (Seafield Restaurant)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



10 DECEMBER 2025

10:30 AM – Snowflake Meditation (Kids Club)
11:30 AM – Reindeer Nature Walk Fun
(Kids Club - Garden back - Kids Club)
12:00 PM – Christmas Wreath Making (Kids Club)
2:00 PM – Snow Storm in a Jar (Kids Club)
3:00 PM – Water Gun Splash Battle (Closed off play area)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

11 DECEMBER 2025

10:30 AM – Yoga (Kids Club)
11:30 AM – Christmas Charades Fun (Kids Club)
12:00 PM – Oh Deer Me Craft (Kids Club)
2:00 PM – Santa on a Parachute (Kids Club)
3:00 PM – Find the Missing Reindeers (Kids Club)
4:00–6:00 PM – Christmas Cupcake Decoration
(Seafield Restaurant)



12 DECEMBER 2025

10:30 AM – Dance With The Elves (Kids Club)
11:30 AM – Snow Shovel Race (Kids Club)
12:00 PM – Mini Christmas Tree Making (Kids Club)
2:00 PM – Want Build A Snowman (Kids Club)
3:00 PM – Family Christmas Sand Castle Making
(Sheraton Beach Front)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

13 DECEMBER 2025

10:30 AM – Olaf Yoga (Kids Club)
11:30 AM – Christmas Memory Game (Kids Club)
12:00 PM – Create a Gingerbread Man (Kids Club)
2:00 PM – Sparkle Playdough Making (Kids Club)
3:00 PM – Pin the Nose on Rudolph (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)





14 DECEMBER 2025

10:30–11:30 AM – Family Gingerbread Housemaking (Seafield Restaurant) 12:00 PM – DIY Angel Wings (Kids Club) 2:00 PM – Christmas Slime Making (Kids Club) 3:00 PM – Elf Scavenger Hunt (Kids Club) 4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



15 DECEMBER 2025

10:30 AM – Grinch Kick Boxing Class (Kids Club) 11:30 AM – Carols Rehearsals (Kids Club) 12:00 PM – Tis' the Season Mask Creating (Kids Club) 2:00 PM – Melting Christmas Trees (Kids Club) 3:00–6:00 PM – Christmas Pool Party (Kids Pool)



11:00 AM – Aqua Fun & Games (Main Pool) 2:30 PM – DIY Christmas Craft (Azure Bar)

4:00 PM - Christmas Wonderland Party (The Resort Garden)

19 DECEMBER 2025

8:00 AM - Morning Stretch (Beachfront)

2:30 PM - Archery Challenge (The Resort Garden)

4:00 PM – Ice Cream Party (Seafield Restaurant)

20 DECEMBER 2025

8:00 AM - Stretching (The Resort Garden)

3:00 PM - Spa Workshop: DIY Aromatherapy (The Resort Garden)

8:00 PM - Candlelight Acoustic Concert (The Resort Garden)

21 DECEMBER 2025

10:00 AM - Boxing Class (Football Area)

3:00 PM - Elf Costume Contest for Kids (The Resort Garden)

4:00 PM - Family Amazing Race (Al Hadiga Restaurant)

22 DECEMBER 2025

10:00 AM - Running & Exercise (Beach)

2:30 PM – Xmas Tree Challenge (Azure Bar)

4:00 PM - Festive Parade (The Resort Garden)

23 DECEMBER 2025

10:00 AM - Aqua Aerobics (Main Pool)

2:30 PM - Christmas Wreath Workshop (Azure Bar)

4:00 PM - Christmas Cooking Class (Seafield Restaurant)

24 DECEMBER 2025

10:00 AM - Candy Cane Workshop (Azure Bar)

2:30 PM - Family Christmas Games (Beach)

4:00 PM - Aqua Games & Santa Visit (Main Pool)

11:00 AM – Aqua Gym (Main Pool)

3:00 PM - Diamond Painting (Azure Bar)

5:00 PM - Sunset JBR Walk

8:00 PM - Christmas Trivia (Al Hadiga Restaurant)

27 DECEMBER 2025

10:00 AM – Beach Walk & Stretching (The Resort Garden)

3:00 PM - Badminton Challenge (Azure Bar)

5:00 PM- Cardio Exercise (Football Area)

28 DECEMBER 2025

10:00 AM - Morning Stretching (Beach - Dubai Eye)

2:30 PM - Dubai Bingo (Azure Bar)

8:00 PM - Karaoke (Black Goose)

29 DECEMBER 2025

10:00 AM - Beach Walk & Morning Stretch (Beach)

2:30 PM - Archery (The Resort Garden)

5:00 PM - JBR Your City (Reception)

30 DECEMBER 2025

11:00 AM - Barista Class (Azure Bar)

2:30 PM - Billiard Challenge (Pool Side)

4:00 PM - Beach Volleyball (Beach)

5:00 PM - Football Match (Gazebo)

31 DECEMBER 2025

11:00 AM - Aqua Gym (Main Pool)

2:30 PM - Archery (The Resort Garden)

7:00-11:00 PM - Kids Corner (The Resort Garden)

1 JANUARY 2026

11:00 AM - Spa Workshop (The Resort Garden)

2:30 PM - Table Tennis (Pool Side)

5:00 PM - Volleyball (Beach)







10:30 AM – Elf Workout (Kids Club)
11:30 AM – Christmas Memory Game (Kids Club)
12:00 PM – Create a Grinch (Kids Club)
2:00 PM – Christmas Jelly Creations (Kids Club)
3:00 PM – Dodge the Christmas Characters (Kids Club)
4:00-6:00 PM – Free Play 0-3 Years (Kids Club)

17 DECEMBER 2025

10:30 AM – Sleigh Ride to Santa Meditation (Kids Club)
11:30 AM – Christmas Bingo (Kids Club)
12:00 PM – Christmas Glasses Creation (Kids Club)
2:00 PM – Christmas Slime Making (Kids Club)
3:00 PM – Water Gun Battle (Kids Outside Closed off play area)
4:00-6:00 PM – Free Play 0-3 Years (Kids Club)

18 DECEMBER 2025

10:30 AM – Jingle Bells Zumba (Kids Club)
11:30 AM – Christmas Memory Game (Kids Club)
12:00 PM – Christmas Card Making (Kids Club)
2:00 PM – DIY Snow Globe (Kids Club)
3:00 PM – Launch Water Balloons With the Elves
(Kids Outside Closed off play area)
4:00-6:00 PM – Free Play 0-3 Years (Kids Club)



19 DECEMBER 2025

10:30 AM – Dodge Ball With Santa (Kids Club)
11:30 AM – Lip Sync Battle (Kids Club)
12:00 PM – Create a Recycled Snowman (Kids Club)
2:00 PM – Christmas Sensory Tub (Kids Club)
3:00 PM – Mini It to Win It Christmas Games (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)





20 DECEMBER 2025

10:30 AM – Yoga (Kids Club)
11:30 AM – Christmas Music Festival (Kids Club)
12:00 PM – Paper Plate Elf (Kids Club)
2:00 PM – Christmas Mountain Volcano Eruption (Kids Club)
3:00 PM – Christmas Charades Fun (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

21 DECEMBER 2025

10:30 AM – Zumba Dance Class (Kids Club)
11:30 AM – Toss The Bow Challenge (Kids Club)
12:00 PM – Reindeer Photo Frame (Kids Club)
2:00 PM – Christmas Playdough Making (Kids Club)
3:00 PM – Nature Fun Walk
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

22 DECEMBER 2025

10:30 AM – Dance With the Beat Class (Kids Club)
11:30 AM – Christmas Face Painting (Kids Club)
12:00 PM – Christmas Bracelet Making (Kids Club)
2:00 PM – Kinetic Sand Making (Kids Club)
3:00 PM – Water Gun Battle (Kids Outside Closed off play area)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



23 DECEMBER 2025

10:30 AM – Yoga (Kids Club)
11:30 AM – Christmas Bingo Challenge (Kids Club)
12:00 PM – Mosaic Class (Kids Club)
2:00 PM – Bubble Making (Kids Club)
3:00-6:00 PM – Family Photobooth(Kids Club)



24 DECEMBER 2025

10:30 AM – Snowflake Meditation (Kids Club)
11:30 AM – Christmas Cup Towers (Kids Club)
12:00 PM – Festive Photo Frame (Kids Club)
2:00 PM – Christmas Sensory Tub (Kids Club)
3:00 PM – Scavenger Hunt (Kids Club)
4:30–5:30 PM – Family Snowman Christmas Party
(Seafield Restaurant)



3 JANUARY 2026

10:30 AM – Bright Light Meditation (Kids Club)
11:30 AM – Animal Puzzle Challenge (Kids Club)
12:00 PM – Create Your Own Dreamcatcher (Kids Club)
2:00 PM – Slime Making (Kids Club)
3:00 PM – Gaga Ball (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

4 JANUARY 2026

10:30 AM – Zumba Dance Class (Kids Club) 11:30 AM – Bingo Challenge (Kids Club) 12:00 PM – Surfboard Keychain Making (Kids Club) 2:00 PM – Playdough Making (Kids Club) 3:00 PM – Mini It to Win It Games (Kids Club) 4:00-6:00 PM – Free Play 0-3 Years (Kids Club)

5 JANUARY 2026

10:30 AM – Yoga (Kids Club)
11:30 AM – Face Painting (Kids Club)
12:00 PM – Create a Camel (Kids Club)
2:00 PM – DIY Face Masks (Kids Club)
3:00 PM – Find the Missing Superheroes (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



6 JANUARY 2026

10:30 AM - Musical Festival (Kids Club)
11:30 AM - Disney Trivia (Kids Club)
12:00 PM - Create a Dubai Photo Frame (Kids Club)
2:00 PM - Mini Marshmallow Towers (Kids Club)
3:00 PM - Nature Scavenger Hunt
(Kids Club - Resort Garden - Kids Club)
4:00-6:00 PM - Free Play 0-3 Years (Kids Club)



7 JANUARY 2026

10:30 AM – Yoga (Kids Club)
11:30 AM – Charades Fun (Kids Club)
12:00 PM – Russian Matryoshka Doll Papercraft (Kids Club)
2:00 PM – Slime Making (Kids Club)
3:00 PM – Water Gun Challenge
(Kids Outside Closed off play area)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



Celebrate with us this festive season and make every moment magical.



10:30 AM – Christmas Dance Off (Kids Club)
11:30 AM – Reindeer Ring Toss Challenge (Kids Club)
12:00 PM – DIY Snowman (Kids Club)
2:00 PM – Christmas Slime Making (Kids Club)
3:00–6:00 PM – Santa's Grand Arrival
(Main Sheraton Lawn – Lawn 2)

26 DECEMBER 2025

10:30 AM – Kick Boxing (Kids Club)
11:30 AM – Christmas Bingo (Kids Club)
12:00 PM – Remarkable Christmas Craft (Kids Club)
2:00 PM – Salt Dough Print (Kids Club)
3:00 PM – Match the Color Ring Toss (Kids Club)
4:00-6:00 PM – Free Play 0-3 Years (Kids Club)

27 DECEMBER 2025

10:30 AM – Yoga (Kids Club)
11:30 AM – Christmas Kids Trivia (Kids Club)
12:00 PM – Jolly Santa Craft (Kids Club)
2:00 PM – Create Playdough (Kids Club)
3:00 PM – Launch the Water Balloons
(Kids Club – Resort Garden - Kids Club)



28 DECEMBER 2025

10:30 AM – Dance to the Beat (Kids Club) 11:30 AM – Lego Challenge (Kids Club) 12:00 PM – Snowflake Keychain (Kids Club) 2:00 PM – Colorful Jelly Creations (Kids Club) 3:00 PM – Charades Fun (Kids Club) 4:00-6:00 PM – Free Play 0-3 Years (Kids Club)

29 DECEMBER 2025

10:30 AM – Animal Flow (Kids Club)
11:30 AM – Christmas Riddle Fun (Kids Club)
12:00 PM – Create a Paper Christmas Angel (Kids Club)
2:00 PM – DIY Body Scrub (Kids Club)
3:00 PM – Find the Missing Festive Characters (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



30 DECEMBER 2025

10:30 AM – Kick Boxing Fun (Kids Club)
11:30 AM – Memory Game (Kids Club)
12:00 PM – Surfboard Keychain (Kids Club)
2:00 PM – Mini Marshmallow Towers (Kids Club)
3:00 PM – Mini It to Win It Christmas Games (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

31 DECEMBER 2025

10:30 AM – Yoga (Kids Club)
11:30 AM – Bingo Challenge (Kids Club)
12:00 PM – New Years Mask Making (Kids Club)
2:00 PM – Grow Your Own Rainbow (Kids Club)
3:00 PM – New Years Mocktail Making Class (Seafield)
4:00-6:00 PM – Free Play 0-3 Years (Kids Club)



1 JANUARY 2026

10:30 AM – Zumba Dance Class (Kids Club)
11:30 AM – Match the Color Ring Toss (Kids Club)
12:00 PM – New Years Shaker Making (Kids Club)
2:00 PM – Slime Making (Kids Club)
3:00 PM – Balloon and Ball Fun (Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)



2 JANUARY 2026

10:30 AM – Animal Flow (Kids Club)
11:30 AM – Jenga and Boardgames Challenge (Kids Club)
12:00 PM – Rock Art Painting (Kids Club)
2:00 PM – DIY Your Own Bag (Kids Club)
3:00 PM – Nature Fun Walk
(Kids Club – Resort Garden - Kids Club)
4:00–6:00 PM – Free Play 0-3 Years (Kids Club)

